

# The Overseas Press

# BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA  
35 EAST 39TH STREET, NEW YORK 16, NEW YORK



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October 5, 1957

JOT THESE DATES ON YOUR

## CALENDAR



**Mon., Oct. 7 - OPC Film Preview - "Time Limit." Dinner, 6:00 p.m. Film, 8:30 p.m.**

"Time Limit" is a new movie based on the Broadway play by Henry Denker. A special preview dinner at the OPC, with door prizes, will cost \$3.00 per person. Reservations for the dinner and/or the film may be made at the OPC.

**Tues., Oct. 8 - Governor LeRoy Collins of Florida and Finance Minister T.T. Krishnamachari of India. Cocktails, 6:00 p.m., buffet.**

Governor Collins, leading Southern spokesman, will tell how Florida has set up a special agency to improve relations with Latin American neighbors, and his plan for use of atomic



GOV. COLLINS

energy in undeveloped areas. Hal Leyshon has arranged special Florida photo exhibit at OPC which will open the same day.

Finance Minister Krishnamachari, one of Asia's great economists, will discuss India's world relations, with emphasis on economic aspects.

**Thurs., Oct. 10 - Rev. Fr. Peter L. Bell, SVD, shows color film of Timor, Malaya. Cocktails, 6:00 p.m., buffet.**

(See story, page 3.)

**Fri., Oct. 11 - Prime Minister of Israel Golda Meir. Luncheon, 12:30 p.m.**

Reservations for member and one guest at \$3.00 each may be made at the OPC.

**Tues., Oct. 15 - Rear Admiral Milton E. Miles and Helen Zotos. Cocktails, 6:00 p.m., buffet.**

**Thurs., Oct. 17 - Mrs. Franklin D. Roosevelt. Luncheon, 12:30 p.m.**

**Fri., Oct. 18 - Formal Opening of New OPC Dining Room.**

## Dining Room Opens Oct. 18

The formal opening of the OPC dining room is scheduled for Friday, Oct. 18.

The emphasis will be on good food, pleasant surroundings and smooth service. Additional bars will operate in the dining room and on the fourth floor.

Members, however, must cooperate to make sure that the flow of traffic in the dining room will be efficiently handled.

For that reason, reservations are requested, specifying the number of persons to be served and the hour. Accommodating from sixty-five to seventy persons in normal restaurant operation, the dining room can seat as many as 114 persons.

Reservations may be made for any time between 6:00 and 9:30 p.m. for opening night. Other nights, the dining room will accept reservations from 6:00 to 8:00 p.m. until such time as it becomes apparent that the room must be kept open later.

After-theater meals are served in the Bar after 8:00 p.m.

The new dinner menu will include steaks, chops, lobster, fish and a nightly Chef's Special.

The dining room will operate as a restaurant Monday through Friday from 12:00 noon to 2:00 p.m. except when Thursday luncheons are scheduled and from 6:00 to 8:00 p.m. Monday through Friday except when buffet dinners and special functions are scheduled.

Eastman Kodak will present a Remington original painting to the OPC. It is hoped that this gift will form the nucleus of an OPC art collection in the dining room.

The Grand Central Art Gallery is making paintings for the dining room available on a loan basis.

## DULLES REITERATES SWAP BAR

Secretary of State Dulles assured two Congressional leaders Wednesday that the U.S. would not agree to exchange news correspondents with Communist China.

Dulles issued similar statements to Rep. McCormack, Mass., Democrat and Sen. Bridges, N.H., Republican. They had protested admission of Chinese correspondents here as a condition for getting newsmen into China.



WILLIAM ATTWOOD

## NEW LOOK FOREIGN ED.

William Attwood, who has been national affairs editor of *Look* since December, 1954, and who had been European editor of the magazine for three years before that, has been named foreign editor of *Look*.

In his new position, Attwood will be in over-all charge of *Look's* overseas coverage and will serve as the principal contact between the magazine's New York editorial headquarters and its editors and correspondents abroad.

Before joining *Look* in December, 1951, Attwood had been European correspondent for *Collier's* for several years, and prior to that had been with the *N.Y. Herald Tribune*, where he served first in the Washington bureau, then in Paris as a roving European correspondent, and later in New York as United Nations correspondent and general assignments reporter.

In 1953, while serving as *Look's* European editor, he accompanied Adlai E. Stevenson on the latter's round-the-world fact-finding assignment for *Look*.

He is the author of many magazine articles, in addition to those he has done for *Look*, and is the author of two books, *The Man Who Could Grow Hair* and *It's Still the Most Exciting Country*.

He is the recipient of a number of awards for magazine reporting, including a National Headliners Club Award, a George Polk Memorial Award, and a Benjamin Franklin Magazine Citation.



## INS' KINGSBURY SMITH ADDRESSES ASIAN EDITORS

Kingsbury Smith, vice president and general manager of INS, called recently for an increased interchange of views and visits between American and Asian editors.

Smith, addressing an INS luncheon for members of the American Press Institute's Asian seminar, declared:

"Mutual interchange of views between editors of various countries is an outstanding contribution to better understanding.

"Thus far, the United States has invited many foreign newsmen to such gatherings as this. It is to be hoped that this idea will flourish and there will be an increasing interchange of visits between Asian nations themselves, and that eventually American editors will have more opportunities to visit and study the press of Asian nations."

The luncheon, at UN headquarters on Sept. 18, was attended by a number of Asian envoys, U.N. diplomats and editors from Japan, Free China, India, and Pakistan.

Among those attending were Indian Defense Minister V.K. Krishna Menon; Philippines Ambassador Carlos P. Romulo; George Meany, AFL-CIO President and a member of the United States UN delegation; Indian Ambassador Arthur S. Lall, and K.W. Wu, Minister Plenipotentiary of the Chinese mission to the UN.

Smith expressed his conviction that "the majority of the people of every country want to do what is right, but they must know the facts and the truth in order to determine what is right."

Every journalist, he said, "should be a truth crusader."

## AIR FRANCE GIVES DINNER AT OPC

Henry J. Lesieur, general manager of the North, Central American and Caribbean Division of Air France will entertain officers, members of the Board of Governors of the OPC and Air France officials at a reception and dinner at the OPC on Oct. 11, in honor of a group of eighteen European newspaper editors, columnists, and aviation writers. The occasion is the European Inaugural Press Flight to demonstrate the capabilities of Air France's new Lockheed Super Starliner.

George Hammond, president of Carl Byoir & Assoc., is chairman of a public relations committee to promote "Salute to Seasons," a New York City beautification program.

Lionel Holmes, formerly in Buenos Aires for McGraw-Hill World News, is ass't. information officer in Sacramento, Calif., Dep't. of Water Resources.

## COMMITTEES



### LIBRARY

Richard Joseph, Esquire magazine, has joined the Committee.

Hugh Boyd has presented the OPC with bound volumes of *Stars and Stripes*.

Among new books in the Library is William R. Frye's *A United Nations Peace Force*.

George Rowen has completed a photographic assignment in West and Southwest U.S. for the United Nations.

John Guenther is doing a book on air power for E.P. Dutton & Co....he completed a biography of Lt. Col. Frank K. Everest, Jr., this year's Hamon Trophy winner, to be published in U.S. and England.

Arnold Beichman had a double-page spread in *Newsday* of his photos on his tour of Algerian rebel outposts in North Africa...he's recently been accredited as UN correspondent for the AFL-CIO News.

Barry Bishop, Latin American press chief for USIA, is back from a month's business trip to Latin America. He was luncheon guest of Mexico City Foreign Correspondents Ass'n. which he served as president for three years.

Alice Rogers Hager resigned from USIA in Washington, D.C., to give full time to writing; she's working now on a book for Messner Publishers.

Marjorie Young, Anderson, S.C., was publisher as well as author of her newest book, *It's Time for Christmas Decorations*. It will be out Oct. 15.

James T. Farrell completed three books this year, one of short stories - *A Dangerous Woman*; one on Israel and one on baseball. He writes a weekly column for the *Buffalo Evening News*.

## RUSK NAMED TO ACADEMIC CHAIR

Dr. Howard A. Rusk, associate editor, head of *N.Y. Times* rehabilitation news, was named to occupy a chair of physical medicine and rehabilitation at New York University College of Medicine. This is the first chair of its kind, created by an endowment of \$500,000 left by New York industrialist Louis J. Horowitz, a close friend of Rusk's.

## DUKE TO HEAD INQUIRY

Angier Biddle Duke, president of the Int'l. Rescue Committee, is heading a Commission of Inquiry investigating Iron Curtain refugee conditions in Yugoslavia and Austria.

He will be accompanied by Dean Pike, former Ambassador Eugenia Anderson, Harold Zellerbach, Eugene Lyons, Mrs. David Levy and Irving Brown, European representative of the AFL-CIO.

## BALDWIN IN EUROPE

Military editor of *N.Y. Times* Hanson W. Baldwin is in Europe inspecting and reporting on the military and to cover NATO maneuvers off the Norwegian coast and in the Mediterranean. He'll vacation in southern Europe before returning to New York in December.

A fire in the apartment of Benjamin Cohen, UN Undersecretary for Trusteeship, destroyed the bedroom where two of the Cohens' three children were sleeping. Although it destroyed the room and ruined personal possessions, none of the family was injured.

Thomas Griffith, foreign news editor of *Time*, is off on a six-month leave of absence for Le Castellet (Var), France, where he'll live and write. A.T. Baker will replace him on the desk.

Myra Waldo is back from Africa and a stint at movie making.

Your Overseas Press Bulletin Issue  
Editor This Week Is: Gerald Schroder.

Managing Editor: Barbara J. Bennett.

The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc., and sent air mail to all overseas points. Address all communications to Barbara J. Bennett, Managing Editor, Overseas Press Bulletin, 35 E. 39th St., New York 16, N. Y. Tel.: MU 6-1630 Cable: OVERPRESS NEWYORK.

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PAST PRESIDENTS: W. W. Chaplin, Robert Considine, John Daly, William P. Gray, Burnet Hershey, Frank Kelley, Lucian Kirtland, Louis Lochner, Eugene Lyons, Wayne Richardson, J. Clifford Stark, Lowell Thomas, Wythe Williams (deceased).

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## PEKING ON U.S. NEWSMEN

The *Kwangming Daily* of Peking was quoted by the (Communist) China News Agency Report Sept. 16 as saying that the exchange of Chinese and United States pressmen "must be kept on the principle of equality and reciprocity. The Chinese people cannot accept a unilateral decision by the U.S."

The report quoted the Peking newspaper: "The U.S., which boasted of 'freedom of press,' would not allow Chinese newsmen into the U.S. on the basis of equality and reciprocity. 'People are justified in asking: Isn't the 'iron curtain' really around the U.S.?' the paper wrote.

"The world public was asking whether the U.S. was unwilling to promote cultural exchange to let the people understand each other and interested only in aggression, the paper stated.

"The time was gone when the imperialists could do as they liked in China. Since American journalists wanted to come to China, the U.S. ought to agree to allow Chinese journalists to go there. Relations between China and the U.S. could only be built on the basis of equality and reciprocity."

## ST. JOHN'S BOOK REVIEWED

Robert St. John's new book *Foreign Correspondent*, was reviewed in the Sept. 28 *N.Y. Times* by William L. Shirer.

Shirer writes of St. John's work, which tells of his two years of reporting in the Balkans, during World War II: "St. John does not romanticize the life and work of a foreign correspondent. There is a good deal here about the grueling hours, the exhausting physical and nervous ordeal, the frustrations and disappointments of an American reporter abroad. Old-time correspondents will relish this book, and would-be correspondents (of which the number is said to be legion) will learn a good deal from it. As for the general reader, he will find it crammed with good stories well told."

## NEWS OF THE TIMES

The *N.Y. Times'* Mike Clark is back on the city staff after eight years of foreign assignments in Paris, Cairo, and Northwest Africa. He's been on leave for six months writing a book about his African experiences.

Hank Lieberman, back from New Delhi where he filled in during Abe Rosenthal's home leave, will be assigned to the foreign news desk in New York after a vacation.

Tom Hamilton, the *Times'* UN bureau chief, received an English Speaking Union citation for his contributions toward better understanding between Britain and the U.S.

## WOODHEAD HONORED



Photo: Ann Meuer

Henry George Wandesford Woodhead (left) receives OPC life membership card from OPC President Cecil Brown at Open House meeting Sept. 17. Woodhead, who spent forty years as reporter and editor in China, returns to his native England this month. Also shown (center) is one of Woodhead's three daughters. Past President Wayne Richardson, Vice President Thomas P. Whitney and Judge N.F. Allman spoke in honor of the retiring China specialist. OPC colleagues further honored Woodhead at a dinner Sept. 26 at the Club.

## FOREIGN NEWSMEN COVER ARK.

International interest in the public school desegregation problem in Little Rock, Arkansas, runs high. This is shown in the number of non-U.S. foreign correspondents covering the "Little Rock affair" whose names and affiliations were sent us by Harry Ashmore, executive editor of the *Arkansas Gazette*:

Britain - Neville Maxwell, *London Times*; Edwin Tetlow, *Daily Telegraph*; Norman and Bruce Rothwell, *News Chronicle*; Patrick O'Donovan, *Observer*; Douglas Willis, BBC; Stan Mays, *Mirror*; Ronnie Singleton, *Express*; Geoffrey Blythe, *Daily Mail*; John Gold and Lloyd J. Green, *Evening News*.

Canada - James D. Minifie, CBC; Tom Gould, *Vancouver Sun*; John Walker, *Winnipeg Tribune*.

Also Claus Jacobi, *Der Spiegel*; Hamburg, Germany, Markusson, *Dagbladet*, Oslo, Norway; Kemo Ishikawa, *Press Tokyochunichi*, Tokyo; Emile Guikovaty, Agence France Presse.

Frank Kane's newest, *Living End*, was published by Dell First Editions; he has completed and sold to Rinehart another book, *Trigger Mortis*, and spent a month in Hollywood writing the "Mickey Spillane Show." He's back now and will continue writing the show from New York.

H. Walton Cloke, coordinator of Public Relations for Kaiser Industries, in Europe this month for his company.

## JAPAN SUBJECT OF SECOND REGIONAL DINNER ON OCT. 22

The second Regional Dinner of the season, a Japanese chrysanthemum festival, has been set for Tuesday evening, Oct. 22, according to Larry Blochman, committee chairman.

Japan was the subject of one of the earliest of the regional parties and because it was one of the most colorful, it is being repeated.

Japanese diplomats will be guests of honor. Sake and Japanese beer will be served with a typical Japanese menu.

Reservations will open Monday, Oct. 7. As usual, members may bring only one guest.

## "LEGENDARY" PRIEST WILL SHOW ASIA FILMS AT OPC

Rev. Father Peter L. Bell, Netherlands priest whose name is legendary to Southeast Asia hands, will tell of his experiences during thirty-five years in Malaya, the Philippines, Timor and Indonesian islands, at a special Open House on Thursday evening, Oct. 10 at 6:00 p.m.

Father Bell, official cinemaphotographer for the Society for the Propagation of the Faith, will show a color motion picture at the Clubhouse at 8:30 p.m. following buffet supper.

Father Bell spent four years as a prisoner of war in a Japanese camp. There he helped other prisoners by putting together a piano out of scraps of wire and metal and organizing a livable regime for the prisoners.

## REPORT FROM FRANKFURT

Frankfurt's advantages as international communications center during the elections brought several correspondents from hardships elsewhere to the plush Frankfurt Press Club. They included Peter Webb, UP, from Bonn; Joe Fleming, UP, from Berlin; Russ Braley, *N.Y. Daily News*, from Vienna; Phil Whitcomb, Macnens, returning from Helsinki. German TV showed Ernie Leiser talking to CBS in New York.

Frankfurt Press Club premises will be slightly rearranged to get clearer separation between bar goats and dining room sheep.

Phil Whitcomb

Dr. Henry Singer has been made president of the newly-formed Connecticut Cine 16 in Westport, Conn. The group is sponsoring showings of the best in foreign films, Sunday nights on a bi-weekly basis at the Bedford School in Westport.

Norbert Muhlen, after correctly predicting the West German election results, was interviewed twice on John Wingate's program. *Saturday Evening Post*, Spadea syndicated column, *America*, *National Review* and *Orbis* carried his articles recently.



## assignment ends

# CORRESPONDENT'S FAREWELL TO (THE COLLEGE OF) ARMS

by Edwin Newman

London

Eight years of residence in, or any way being based on, London are about to end for me. I am being moved or, as the British sometimes say, translated to Rome.

Obviously, there are things I will miss. The College of Arms, the determining factor in matters concerning titles, happens to be among them. I will miss the College because the functionaries there always answer queries of a heraldic nature with a straight face. (It is said that an American correspondent once called the College and identified himself as representing the New York Heraldic Tribune, but this was plainly the work of a cad.)

In any case, Britain is one of the few places left in the world where queries of a heraldic nature arise in life's normal course. It is the only place where you can see and talk to the Richmond Herald (a man, not a newspaper) and the Garter King of Arms. Not, mind you, that these are outstanding as titles go. On the whole, the best titles for all purposes are the Gentleman Usher of the Black Rod and Gold Stick-in-Waiting, and in conversation, these are unrivalled. It is no small thing to be able to end a chat by throwing over your shoulder, "Off to see Black Rod" (as he is familiarly known).

There is also a fascination in British names, for among no other people is the hyphen so imaginatively used. I was therefore dismayed, when in Accra for the ceremonies attending the birth of Ghana, to meet the wife of a British official who was entitled to use four names and three hyphens but used only two names and one hyphen. This undermines the system.

By contrast there lives in England, Admiral the Honourable Sir Reginald Aylmer Ranfurly Plunkett-Erle-Drax, who fought at Heligoland, Jutland and Dogger Bank in the First World War and was a convoy commodore in the Second. It is a matter of deep regret that I was never able to include his full name in a broadcast. More recently, a Lady Jane Vane-Tempest-Stewart made some headlines, although it is true that no newspaper got her full name in before the lead.

In a way, the Admiral and the Lady demonstrate the ultimate in the use of hyphens, but remarkable and noteworthy names can also be made with only one hyphen, as a newspaper item about Sir Humphrey Dodington Benedict Sherston Sherston-Baker recently showed.

Eight years is a long time in which you inevitably grow accustomed to a place, and it is possible to dip into British life almost anywhere and find things that will be missed. There is for example the tradition of genteel advertising, exemplified by the notice that says merely, "If you know of a better toothpaste than Gordon-Moore's Satin Dental Cream, we should be glad to hear about it."

### Some Revoltin' Traditions

Not everything is attractive in Britain, and in British politics there are two permanent features that will cheerfully be done without. One is the conviction common to all shades of political thinking that the world is looking to Britain for what is known as "a lead." This always shocks Americans, who believe that supplying leads is their business. But the fact is that in Britain, lead-giving is an activity that goes on full blast and all the time.

One difficulty, of course, is that while leads may be given, they are not often taken. This has a way of leading to disagreements, thereby providing the basis of the entire news business.

The second aspect of British political life that will cheerfully be done without is embodied in the phrase, "bonnie babies." This repulsively homely pair of words is dragged out at each election, with the party in power claiming that the babies of the country have never been so bonnie, thanks to the enlightened policies of the party in power.

Speaking of politics, it is probable that very few people know that there exists an Ecclesiastical Patronage Secretary at Number Ten Downing Street. He appears to be a sort of Jake Arvey or Carmine de Sapio among the clergy of the Church of England.

### Blighty's Fogs Finest

People tell me that when I move to Rome, I will not miss the English weather. This is no doubt true, but I will miss a picture that the English weather produces every year. It is of a goalkeeper in soccer, standing alone by his net and peering anxiously down the field. There might seem nothing unusual about this, since any goalie would want to see what he could of the action in front of him. In this case, however, there is more than ordinary anxiety in the goalie's stare, for what is worrying him is what he cannot see. His vision of events on the field is blocked out by fog. No other country can make this claim.

Another favorite picture is of a guardsman lying prostrate on the parade ground while the Queen or Duke of Edinburgh or Princess Margaret or Queen

Mother or, in extreme cases, Duke of Gloucester or Princess Royal or Duchess of Kent or Princess Alexandra reviews the troops. It makes a splendid shot—the ranks of colorful soldiers, serried or un-serried, as the case may be; the Queen or Duke pacing regally on ignoring the guardsman flat on the ground with his great bearskinhat making him look like a toy soldier knocked over by a child.

All the time, of course, the other guardsmen are wondering whether they will faint, too, and merely thinking about it is frequently enough to cause it to happen. It has recently been pointed out in the *Times* that fainting on a hard surface from a standing position may be dangerous, and it may be that knowledge of this among potential soldiers is what keeps Army recruiting figures down.

In conclusion, I shall miss being a well-known television personality, a status earned through appearances on the BBC and the rival commercial television network. This status is extremely flattering to the ego, as the following incident will bear witness:

Not long ago, I was standing outside the NBC offices when a car went by, stopped, and reversed to where I was standing. The driver rolled down the window, put his head out, and said that he recognized me as a television face. After some effort, he recalled my name. Then he reached for his wallet and gave me his business card.

"We do very good interior decorating," he said. "We would like to have your business. Drop in any time."

Once you have grown accustomed to this sort of adulation, it is not easy to do without.

This is only a small and random sample of aspects of British life that will be missed. If you know of a better small and random sample, I should be glad to hear about it.

Edwin Newman, veteran newsman and radio broadcaster is being ferried from London where he has been a member of the NBC staff since 1952, to Rome to assume new duties as



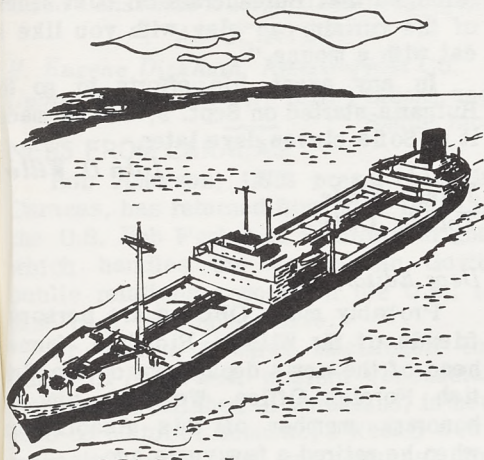
EDWIN NEWMAN

chief of the Mediterranean area for the network. His coverage of Europe and North Africa has been extensive and he is a frequent contributor to American and British magazines.



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## PEOPLE & PLACES...

*Nils Rasmussen* is back from a three months' ABC-TV European assignment, covering spot news and features. Highlights of the trip were used on two "Open Hearing" television programs concerning relations between American and Germans.

*Lise Larsen* has returned after four months in Poland, where she covered Poznan Fair and Lodz streetcar strike for *Life*. She made a quick trip to Yugoslavia during Gomulka's visit.

*Dave Schoenbrun* and *Bob Hess* left their Paris post for Algiers on a CBS News film assignment.

*Dan Karasik*, CBS News Vienna bureau, is in Bulgaria after two weeks in Yugoslavia.

*Henry McNulty*, Edward Gottlieb & Assoc., enroute to Europe for a series of organizational meetings at the company's Paris, Munich and London offices.

*Duncan MacDougald, Jr.*, wrote the cover feature, "Amour in Capri and the Alps," for the first issue of *Rex*, a new men's magazine.

*Dave Forbert* is in Europe shooting cover photos for *Reader's Digest* Dutch edition.

*Philip C. Clarke*, *Newsweek* general editor, is back from Greece with a five month old Greek orphan. Clarke's adopted son is the first foreign-born orphan to enter the U.S. under the U.S.'s new Immigration Act.

*Leonard Slater*, *McCall's*, went to Europe by TWA's new polar route for a series of assignments and visits to old haunts.

Producer-director *Charles O. Jones*, NBC Washington, is in Denver, Colo., for a *Wide Wide World* pick-up on Oct. 13. He'll return to Washington for live NBC-TV coverage of Queen Elizabeth's arrival on Oct. 16. Also scheduled for the NBC-TV pick-up of the Queen's arrival are *Bill Henry* and *Jinx Falkenberg*.

*Dick Kempe* has been appointed chairman of the National Arts Club's "Salute to Scandinavia" committee.

To celebrate reaching a net paid circulation of 50,000, *Stanley Ross*, editor-in-chief and associate publisher of the Spanish language *El Diario de Nueva York*, held a cocktail party for members of New York's Spanish-speaking community.

*Horace Sutton* covers Air France's inaugural non-stop flight to Athens for his *Herald Tribune* Syndicated column, returns to New York to close *Saturday Review's* special Oct. 19 issue on Europe's winter cities. He'll return to Europe for World Travel Congress and to do a piece for *Sports Illustrated* in the Canary Islands.



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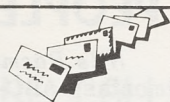
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## LETTERS



Dear Editor,

Sept. 30, 1957

The Sept. 28 *Overseas Press Bulletin* article, "Times' Salisbury Reports from Bulgaria," was noted with interest, but also with some dismay. When we have as bright a light as our European correspondent, Fernand Auberjonois (who writes under the name of Fauber), we hate to have him hidden under a bushel - or anything else.



FERNAND FAUBER

Fred arrived in Sofia Sept. 20, filed his first story on the 21st, and it arrived just in time for publication on Sunday, the 22nd. Subsequent articles were published on the 24th and 25th, and we are expecting another shortly. Fred left Sofia yesterday and should be back in London now.

You may be interested in Fred's comments on the difficulties involved in this trip. On Sept. 12, he wrote:

"For the past three days I have spent all my time arranging the Sofia trip. It is, to say the least, difficult to settle travel

and visa arrangements in less than three weeks. As things stand, I have not yet received the State Dep't. validation although the request was cabled early Tuesday. I cannot get the Bulgarian visa unless I have the validation. If I go by train, through Yugoslavia, I cannot get the Yugoslav transit visa unless I have the Bulgarian visa. Everything is so arranged that Bureaucrats on both sides of the curtain can play with you like a cat with a mouse."

In any event, his efforts to go to Bulgaria started on Sept. 9, and he made it to Sofia eleven days later.

John D. Willey

Toledo Blade  
Toledo, Ohio

\*

Dear Editor,

Probably many OPCers are personal friends of Sir William Ridsdale, former head of the news department of the British Foreign Office. We made him an honorary member of this Association when he retired a few years ago.

Rids is now seriously ill at his home - 1 Kelsey Way, Beckenham, Kent, England. I thought there would be some OPCers who would be interested and want to write to him.

Jack S. Smith

President

Ass'n of American Correspondents  
in London

\*

Dear Editor,

As new president of the Imperial Valley Branch, American Ass'n. of University Women, I'm on the look-out for monthly programs.

If any OPC member expects to be in the West during the coming months and is interested in lecturing to the ladies on "worthwhile, timely, etc., topics," please write to me!

We have a membership of about one hundred and can pay moderate fees depending upon many things. We are on the air route from Phoenix, Los Angeles and San Diego and an hour's drive from Palm Springs. Hazel Hartzog Tow  
551 Sandalwood Dr.  
El Centro, Calif.

K.R. Porter promoted to Exec. Staff-sales vice president, Plymouth Div., moved his office to Detroit.

William and Rita Vandivert's *Common Wild Animals & Their Young*, due for November publication by Dell.

Melton S. Davis' book on the Wilma Montesi scandal case, *All Rome Trembled*, will be published in England Oct. 4. U.S. edition came out last May published by Putnam.

Initial issue of Dutch edition of *Reader's Digest* is appearing this week on Dutch and Belgian newsstands.



## THIS MONTH...for your convenience

New Jetstream\* flights on TWA's Polar Route—express service direct from West Coast cities to London, Paris, Rome. Early October, first non-stop service New York to Rome.

ALSO for your convenience, these TWA Public Relations offices overseas are at your service:

PARIS 101 Champs Elysees, Telephone: BALzac 15-11

LONDON 109 Jermyn Street, Telephone: Trafalgar 1234

ROME 67 Via Barberini, Telephone: 471141

CAIRO 36 Sharia Sherif, Telephone: Pasha 79770

BOMBAY Adelphi 3 Queens Road, Telephone: 24-1042

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Public Relations,  
Trans World Airlines

\* Jetstream is a service mark owned exclusively by TWA



## NEW MEMBERS

The Chairman of the Admissions Committee announces the election to membership of the following candidates:

## ACTIVE

Jared Henry Gingell, McGraw-Hill Int'l - Brazil

Charles E. Harner, USIA - Bolivia

Maria Constanza Huergo, Catholic Digest

## ASSOCIATE

H. Eugene Dickhuth, American Trust Co.

George Lowell Geiger, Will, Folsom, and Smith, Inc.

## NEWS FROM CARACAS

Bob Amerson, USIS press chief in Caracas, has returned from home leave in the U.S. Bob Ferber of Hamilton Wright, which handles the Venezuelan Gov't. public relations account in the U.S., is also back from home leave.

Dr. Carlos Ramirez MacGregor, co-editor of *Panorama*, western Venezuelan morning paper published in Maracaibo, is now also co-editor of *Momento*, a weekly news magazine published in Caracas. Dr. Ramirez MacGregor and *Panorama* are Maria Moors Cabot award winners. *Momento* is attempting to win a firm position in a field dominated by *Elite*, published by the Capriles group.

Everett Bauman

## MILES AND ZOTOS AT OPC

Rear Admiral Milton E. Miles will present a posthumous Naval award to correspondent Fletcher Pratt at an OPC Open House Oct. 15. *Helen Zotos*, OPC delegate to the Int'l. Information Congress held in France in June, will report to members on the congress at the same time.

To start with a reception at 6:00 p.m., the evening will be highlighted by the music of Julie Whitney in the Bar.

## PLACEMENT



## NEW YORK

No. 151 Executive Editor, magazine and newspaper experience. To supervise production of full page feature layouts, handle copy, art, layout, makeup and follow through on entire production. \$15,000 plus.

No. 171 Fashion writer, top fashion magazine background. Salary open.

## OUT OF TOWN

No. 172 Philadelphia. Editor, Anglo-Jewish paper; mature judgement, knowledge of Jewish community problems and organization life preferred. Salary open.

Job applications accepted from OPC members only. If you are interested in a job, or know of one to fill, please call/or address the Placement Committee, Janice Robbins, Exec. Sec., Tues, Weds, Thurs. at the Club. Egbert White, Chairman

## CLASSIFIED



Robespierre Katz enthusiastically endorses our service. He recently observed, "Kauffman's U-Drive-It Camels got us over a bad hump!" Aswan of those Nile jokes.

Airline, Steamship, Hotel and Car Rental reservations made free by "Old Mort" Kauffman, the correspondent's friend.

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\*  
FREELANCE - PR, will represent you in Fla. Top contacts. Chas. Ferlin, c/o OPC.

\*  
WANTED: 1 or 2-rm apt., furn. or unfurn. \$90-\$100 Manh. or Village. Write "E.G. c/o Bulletin."

Classified ads billed at 50¢ per line. Payment must accompany copy. Ads accepted from OPC members only.

Joseph Rosapepe, Burson-Marsteller Assoc., spoke before an American Management Ass'n. seminar on International Advertising, on Oct. 2.



## Perfection Industries Division

— Hupp Corporation — has developed a revolutionary heating method capable of thawing a rail car filled with frozen iron ore in minutes. The new method uses infra-rays produced by a gas infra-red generator. It will facilitate winter shipping of ore and coal in northern U. S. and Canada by reducing costs of thawing and handling.

Helping tell the story of  
Perfection Industries and other leaders  
in American industry is the business of

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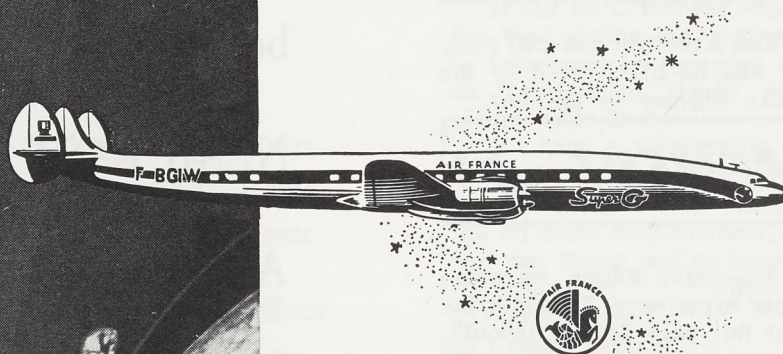
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